

Gizem Aytaç

Designer, Design Researcher & Founder of GOM Design Tech

gizemaytac.com · Istanbul, Turkey

EXPERIENCE

Founder, Designer, Workshop Facilitator & Lecturer — GOM Design Tech (GOM Creative & Educational Technologies), 2015–present

Design-education field research — 10-year study with children aged 6–12 — 8,000+ children across 72 learning environments in Turkey, Sweden, China, and Austria

Creative Consultancy — Advisor, Arts & Culture, Ataşehir Municipality (2023); Advisory Board Member, Design Summit Istanbul (2019); Project Manager, Design Week Turkey (2005–2007)

Guest lecturer & jury member — Özyeğin University (Interior Design Studio); Istanbul Bilgi University, santralistanbul (Design Scenarios); Işık University; İstinye University

Interior architecture, design management & branding — 23+ years across studios, manufacturers, and university design programs (1998–2021)

Member, Chamber of Interior Architects — No. 599, 1997–present

EDUCATION

Istanbul Bilgi University — Design Culture & Management Program, 2000

Bilkent University, Ankara — B.A. Interior Architecture & Environmental Design, 1997

PATENTS & TRADEMARKS

GOM — Registered Trademark — Turkish Patent Institute, No. 2015-72322

GOM — Registered Design Product — Turkish Patent Institute, No. 2015-03203

SELECTED RECOGNITION

The ICAS Best Presentation Award — ISAS & KNUE Convergence Education Research Institute, 2025

Meng Xi Cup, Song Yun Culture Innovation Competition — Silver Award — Hangzhou, China, 2023

Design Intelligence Award (DIA) — 2nd Place — Design Yiwu category, Hangzhou, China, 2018 · GOM collected by the China Academy of Art, 2018–2023

Creative Women Entrepreneur — London, 2018 — featured in Vogue Turkey

Design Turkey — Superior Design Award — Istanbul, 2017

UNESCO Creative Cities Network — World Wide Things exhibition, Graz, Austria, 2019–present

SELECTED PROJECTS

PTT Stamp Museum children's floor, Tasarımhane, Kuzguncuk (100 m², 2013) · Akçansa HQ (600 m²) & Akçansaport HQ (400 m²), interior design · Mudo.Concept Nişantaşı, store & visual merchandising (1,000 m², 2007–2008) · DorteK — corporate identity, first store concept & product design management (2004–2005) · Istanbul Bilgi University, santralistanbul — program coordination & design culture consultancy (2005–2006) · Alparda — Presidential Palace (Çankaya Köşkü) press & conference hall woodwork production (1998–2000)

SKILLS

Creative Consultancy · Design Management · Interior & Furniture Design · Toy / Game / Education / App Design · Lecturing & Speaking · Workshop Facilitation

CERTIFICATES

ITU Çekirdek Incubation Center — Entrepreneurship (2017–2018); Agile Training (2017)

British Council & IKSİ — Creative Enterprise Training, 2015

Permaculture Institute — Permaculture Design Certificate, 2011

British Council & Istanbul Modern — Young Design Entrepreneur Competition, 2008